



## AAP Membership Directory Insertion Order Form

(Note: this publication mails in June of each year)

Please Complete Each Section

### Ad Specifications

<b>Ad Title:</b> _____	
<b>Ad Size:</b>	<b>Ad Position:</b>
<input type="checkbox"/> Full Page	<input type="checkbox"/> Cover 2* <input type="checkbox"/>
<input type="checkbox"/> 2-Page Insert	<input type="checkbox"/> Cover 3* <input type="checkbox"/>
<input type="checkbox"/> 4-Page Insert	<input type="checkbox"/> Cover 4* <input type="checkbox"/> Interior Tab*
	<input type="checkbox"/> Run of Book      * Check with Advertising Contact for availability
<b>Color:</b>	<b>Copy:</b>
<input type="checkbox"/> Black/White	<input type="checkbox"/> New ad; copy enclosed for review.
<input type="checkbox"/> 2 Color	<i>(see <u>Submitting an Advertisement for Review and Advertising Standards</u>)</i>
<input type="checkbox"/> 3-4 Color	
<input type="checkbox"/> Additional PMS	<input type="checkbox"/> Previously published ad; repeat (month/year); name of AAP publication

### Contact Information

Company/Ad Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_



### Invoice Information

Invoice to address below

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Deadlines

Ad copy for review, \*insertion orders, and materials: See Advertising Dates.

*\* Advertisements not previously accepted for publication in Academy publications must complete a screening review process. See Submitting an Advertisement for Review and Advertising Standards.*

### Shipment of Materials

**E-MAIL, FAX, OR MAIL INSERTION ORDERS, MATERIALS, CORRESPONDENCE, AND PAYMENT TO:**

SVOA Publishing  
Todd Goldman  
P.O. Box 270  
Lutz, FL 33548  
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